



POSED BY NITA NALDI, CENTURY THEATRE

And now— Beautiful Hands!

Satin smooth and white as pearls with the tissues subtly rounded and strengthened!

Even though confronted with the task of performing your own household duties, you can still enjoy the assurance that *your* hands—when pouring tea, playing bridge or extending to a new acquaintance—show the watchful care that typifies refinement.

Lovely white hands—soft and fragrant—the gift of Tanforan!

Tanforan

The New Beauty Treatment for the Hands

Lost in the court of Marie Antoinette—rediscovered in the laboratory of a famous French chemist, it comes to us as a gift of the gods!

The “grandes dames” of the old world called it “The Magic” because it gave one’s skin such a soft velvety whiteness. You, too, will appreciate and marvel at the magic of Tanforan! And there is still another reason why you will love Tanforan—its perfume! A tantalizing essence of blossoms—music—moonlight—and tender memories! The first breath will grip your heart.

Tanforan is not to be confused with hand lotions, vanishing creams, etc. It is an entirely new kind of beauty treatment. Tanforan may be had at most of the better toilet goods counters. Ask for it today, and learn how easy it is to have beautiful hands and skin.

Be sure to read the attractive little booklet which accompanies each bottle of Tanforan. It contains a story that will interest you, as well as directions for use of Tanforan.

Which of These Types Are Your Hands (as described in the American Magazine by a famous beauty expert)? Most women have beautiful hands. It remains merely to bring out the hidden beauty by the magic of Tanforan.

The Artistic Type
Long, slender fingers,
deep hollow in palm.

The Capable Type

Compact hand
with round fingers.

The Forceful Type

Tapering fingers,
muscular palm.



For the Hands

After bathing with warm water and a mild soap, dry carefully. Massage with TANFORAN gently, working toward the finger tips.

For Face, Neck and Arms

After bathing with a mild soap and warm water, dry carefully and apply TANFORAN, massaging with finger tips, with a slow, even motion.

After Shaving

Dry the face thoroughly and massage with TANFORAN until dry.

Mail This Coupon Today to

Jean Vallée & Cie
17 W. 42nd St., New York
This coupon is worth 13c. to you. 12c. in stamps and this coupon entitles you to a regular 25c. bottle of Tanforan, tax paid. You will adore it.

Name.....
Address.....

Jean Vallée & Cie
(Incorporated)
NEW YORK OFFICE 17 W. 42nd St.